

Conventional Investments

Equities (Stocks):

An investment security that signifies an ownership position or equity in a corporation, and represents a claim on its proportionate share in the corporation's assets and profits:

- U.S. Large Cap: U.S. companies with a market capitalization of more than \$10 billion.
- U.S. Mid Cap: U.S. companies with a market capitalization of \$3 billion to \$10 billion.
- U.S. Small Cap: U.S. companies with a market capitalization of \$300 million to \$3 billion.
- U.S. Micro Cap: U.S. companies with a market capitalization of \$50 million to \$300 million.
- International Developed Market: foreign companies in developed economies.
- International Emerging Market: foreign companies in developing economies.

Fixed Income (Bonds):

An investment security that pays a specific interest rate, such as a bond, money market instrument, or preferred stock:

- Fixed Income — Domestic: bonds issued by U.S. governments and corporations.
- Fixed Income — Global: bonds issued outside the country where a currency is denominated.

Alternative Investments

Alternative Assets:

An investment security that is not one of the conventional, publicly-traded investment types such as stocks and bonds:

- Liquid Real Assets (LRA): Exposure to real things such as real estate, commodities, etc.
- Private Capital: Private equity, private debt and alternative assets.

Alternative Strategies:

Discretionary investment manager strategies utilizing traditional asset classes to profit in either rising or falling markets:

- Hedged Equity: Buying undervalued stocks and selling short overvalued stocks.
- Diversified Alternatives: Seeking to exploit market inefficiencies.

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